

Higher Ed

This account the discount varies by imprint and division.

25% off list price for US College higher education & ELT/ESL titles;

25-52% off list price for some trade computer & professional titles. (Further details in the chart below)

Professional & Trade Titles have a higher discount because of the nature of the books. Trade titles are consumables with stand alone books.

School & Higher Education titles have less of a discount because of the expense of the supplemental materials – Teachers Editions, and teacher resource materials CDs, DVD, videos, on-line support etc. -- that at times are complimentary to teachers.

Pearson Education (parent company) - Imprints

SCHOOL

Waterford Early Learning (Pearson Elementary)

Scott Foresman (Pearson Elementary)

Addison Wesley (Pearson Elementary)

Silver Burdett Ginn (Pearson Elementary)

AGS Globe (Pearson Secondary)

Dorling Kindersley (Pearson Secondary)

Prentice Hall (Pearson Secondary)

US COLLEGE HIGHER EDUCATION

Allyn and Bacon (US College)

Prentice Hall (US College)

Longman (US College)

Merrill (US College)

Benjamin Cummings (US College)

PROFESSIONAL

Cisco Press (Professional/Trade)

Bradygames (Professional/Trade)

SAMS (Professional/Trade)

IBM Press (Professional)

New Riders (Professional/Trade)

Contren (Professional)

Brady Books (Professional/Trade)

Safari [InformIt] (Professional)

Prentice Hall Professional Technical Reference (Professional/Trade)

Addison-Wesley Professional (Professional/Trade)

Que Publishing (Professional/Trade)

PeachPit Press (Professional/Trade)

Financial Time-PrenticeHall Books (Professional/Trade)

Pearson Allen & Bacon Professional Books (Professional/Trade)

Pearson Technology Books (Professional/Trade)

Wharton School Publishing (Professional)

New York Institute of Finance (Professional/Trade)

Pearson Learning Solutions (Professional)

These are our major imprints within the professional group.

<i>Source Code</i>	<i>Pearson Imprint</i>	<i>Discount</i>	<i>Website</i>
2	Cisco Press	55%	http://www.ciscopress.com/
3	<ul style="list-style-type: none"> • Professional Technical Reference • Wharton School Publishing 	52%	http://www.phptr.com/bookstore/index.asp?st=45097 http://www.whartonsp.com/
G	Allyn & Bacon Professional	52%	
T	New Rider	52%	http://www.peachpit.com/series/publisher.asp?st=45308
W	PH Professional Technical	55%	http://www.phptr.com/
Y	<ul style="list-style-type: none"> • Addison Wesley Professional • InformIt 	55%	http://www.awprofessional.com/ http://www.informit.com/
H	<ul style="list-style-type: none"> • Sam Publishing • Que Publishing 	55%	http://www.sampublishing.com/ http://www.quepublishing.com/

Q	<ul style="list-style-type: none"> • Brady • Contren • Peachpit Press 	32%	http://www.bradybooks.com/
		25%	http://www.prenhall.com/crafttraining/
		40%	http://www.peachpit.com/